

**COMMUNITY SURVEY ~ OVERALL
COMPARISON OF CUMULATIVE RESULTS
2010 through 2014**

2014 PARTICIPANTS = 586

#	QUESTION	2010			2011			2012			2013			2014		
1	How many years have you lived in the Mesquite Independent School District?															
	Less than one year			2%			1%			2%			3%			2%
	1 - 5 years			24%			11%			13%			8%			11%
	6 - 10 years			19%			18%			18%			12%			18%
	11 - 20 years			23%			26%			27%			28%			28%
	More than 20 years			33%			43%			39%			47%			39%
	Preferred not to answer			0%			1%			1%			3%			2%
2	How satisfied are you with the quality of public education in MISD?															
		BEST	GOOD	TOTAL	BEST	GOOD	TOTAL	BEST	GOOD	TOTAL	BEST	GOOD	TOTAL	BEST	GOOD	TOTAL
		19%	56%	75%	23%	55%	78%	34%	53%	87%	32%	55%	87%	27%	54%	81%
3	How important is it to you that your school district has the following?															
	High scores on state student achievement tests	36%	40%	76%	33%	41%	74%	49%	38%	87%	44%	45%	89%	47%	38%	85%
	Competitive athletic programs	24%	57%	81%	21%	49%	70%	25%	51%	76%	26%	54%	80%	28%	52%	81%
	Strong college prep emphasis at secondary level.	60%	38%	98%	67%	26%	93%	73%	19%	92%	76%	22%	98%	80%	18%	98%
	Parent/teacher conferences.	56%	42%	98%	76%	19%	95%	75%	17%	92%	76%	21%	97%	82%	17%	98%
	Comprehensive fine arts programs.	33%	60%	93%	44%	44%	88%	46%	42%	88%	51%	43%	95%	55%	40%	95%
	Modern school facilities	40%	52%	92%	51%	39%	90%	46%	44%	90%	52%	43%	96%	59%	36%	95%
	Career and technology education	52%	48%	100%	63%	31%	94%	61%	31%	92%	69%	29%	98%	70%	27%	97%
	High scores on college readiness tests such as SAT and ACT	52%	40%	92%	50%	38%	88%	60%	31%	91%	62%	34%	96%	64%	31%	95%
	District recognition							40%	43%	83%	42%	44%	86%	44%	42%	86%
	Certified school librarian on every campus										48%	36%	84%	49%	34%	83%
4	How satisfied are you with the District's job relating to their established strategic goals?															
	Goal 1 - academic achievement for each student				20%	55%	75%	27%	54%	81%	26%	60%	86%	24%	56%	80%
	Goal 2 - involving families / communities in student success				21%	50%	71%	27%	49%	76%	26%	53%	79%	21%	50%	71%
	Goal 3 - hiring, developing, retaining exemplary employees				27%	48%	75%	27%	48%	75%	30%	54%	84%	27%	47%	74%
	Goal 4 - ensuring effective / efficient quality systems				21%	53%	74%	24%	54%	78%	28%	54%	82%	27%	49%	76%
	Goal 5 - infusing 21st century skills through technology				27%	53%	80%	30%	51%	81%	32%	54%	86%	-	-	0%
5	Would you recommend Mesquite ISD? (2012: ...to other families with children?)															
	Yes						79%			79%			82%			72%
	No						16%			13%			12%			19%
6	Have you contacted MISD with a concern this past year?															
	Yes						34%			37%			22%			34%
	No						63%			61%			76%			63%
7	Overall, how satisfied were you with the following:															
		BEST	GOOD	TOTAL	BEST	GOOD	TOTAL	BEST	GOOD	TOTAL	BEST	GOOD	TOTAL	BEST	GOOD	TOTAL
	Courtesy of person answering phone	41%	52%	93%	32%	47%	79%	30%	45%	75%	31%	49%	80%	26%	43%	69%
	Directed to correct department for concern	27%	62%	89%	31%	48%	79%	29%	48%	77%	27%	50%	77%	31%	41%	72%
	Employee concerned about problem	27%	58%	85%	29%	41%	70%	27%	39%	66%	27%	39%	66%	26%	33%	59%
	Adequate questions to determine need	22%	61%	83%	26%	44%	70%	27%	41%	68%	26%	45%	71%	27%	29%	57%
	Correct employee returned call in a reasonable amount of time	20%	55%	75%	25%	37%	62%	23%	40%	63%	23%	39%	62%	22%	28%	50%
	Concerns adequately resolved	20%	65%	85%	24%	34%	58%	24%	38%	62%	26%	34%	60%	21%	26%	48%

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8	Relative to your contact, in which methods did you receive follow-up communication?															
	<i>No contact necessary</i>			19%			32%			28%			27%			24%
	<i>No contact received</i>			10%			21%			20%			26%			33%
	<i>Telephone</i>			55%			24%			26%			22%			25%
	<i>Email</i>			27%			13%			16%			16%			14%
	<i>Written communication</i>			6%			1%			1%			3%			1%
	<i>Personal contact</i>			21%			9%			9%			6%			4%
9	Do you have children in your home who currently attend or recently graduated from MISD schools?															
	<i>I am an MISD student</i>						5%			4%			5%			0%
	<i>No</i>			38%			14%			11%			22%			25%
	<i>I have at least one child currently enrolled or graduated less than five years ago.</i>															75%
	<i>Pre K - 5 level</i>			31%			36%			40%			21%			-
	<i>6 - 8 level</i>			19%			24%			23%			13%			-
	<i>9 - 12 level</i>			18%			35%			33%			24%			-
	<i>Graduated</i>			17%			38%			34%			29%			-
10	Campus question: I have children who attend school at the following Mesquite ISD campuses (select all that apply).															
11	Regarding academics at your child's school, how satisfied are you with the following?															
		BEST	GOOD	TOTAL	BEST	GOOD	TOTAL	BEST	GOOD	TOTAL	BEST	GOOD	TOTAL	BEST	GOOD	TOTAL
	<i>Teachers and staff address the instructional needs of your student</i>	24%	61%	85%	28%	52%	80%	35%	46%	81%	34%	51%	85%	37%	44%	81%
	<i>Quality of teaching</i>	26%	62%	88%	31%	52%	83%	33%	48%	81%	34%	55%	89%	35%	46%	81%
	<i>Fine Arts programs (music/art/dance)</i>	19%	60%	79%	31%	48%	79%	31%	45%	76%	40%	42%	82%	40%	39%	79%
	<i>Athletic program</i>	19%	54%	73%	21%	45%	66%	21%	40%	61%	20%	43%	63%	25%	42%	67%
	<i>Counseling program</i>	21%	57%	78%	19%	43%	62%	24%	38%	62%	24%	46%	70%	26%	39%	65%
	<i>Quality of your school's use of technology</i>	23%	64%	87%	24%	54%	78%	27%	49%	76%	30%	56%	86%	32%	47%	79%
	<i>Library program</i>										31%	52%	83%	33%	43%	77%
12	In general, how would you rate discipline in the District?	27%	36%	63%	11%	38%	49%	19%	38%	57%	16%	37%	53%	12%	36%	47%
13	How involved are you with your child's school?	47%	42%	89%	41%	47%	88%	44%	46%	90%	48%	42%	90%	46%	42%	88%
14	How often do you view a website published by one or more of your child's teachers?															
	<i>Daily</i>									9%			8%			12%
	<i>Weekly</i>									34%			38%			37%
	<i>Monthly</i>									26%			23%			21%
	<i>Never</i>									32%			32%			31%
15	Are you enrolled in Mesquite ISD's family portal called ParentCONNECT?															
	<i>Yes</i>									74%			81%			84%
	<i>No</i>									26%			19%			16%
16	How often do you use ParentCONNECT to check on your child's assignments and grades?															
	<i>Daily</i>									11%			15%			16%
	<i>Weekly</i>									41%			46%			46%
	<i>Every Six Weeks</i>									15%			16%			15%
	<i>Once a Semester</i>									5%			3%			6%
	<i>Never</i>									30%			22%			20%
17	Open ended - Please share your top suggestion for improvement of the ParentCONNECT portal.															
18	Open ended - Please give us your ideas for types of activities, events, or trainings that you would want to attend if the district offered them.															
19	How often are you asked to volunteer at your child's school?															
	<i>Daily</i>												1%			2%
	<i>Weekly</i>												4%			5%
	<i>Monthly</i>												24%			21%
	<i>Yearly</i>												34%			32%
	<i>Never</i>												37%			39%

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20	Is your child served by our Special Education team?															
	Yes										10%				12%	
	No										90%				88%	
21	Open ended - What useful topics would you be interested in hearing about during an informational session presented by the MISD Special Education team?															
22	During the past year, in which of these activities have you participated?															
	Attended a local school athletic event			69%			76%			65%			73%		68%	
	Visited the school during regular hours			88%			78%			78%			74%		79%	
	Met with any teachers or administrators about your own child (2013: Collaborated with any teachers or administrators)			89%			62%			66%			70%		71%	
	Attended your school's PTA meeting / school-based improvement council			73%			49%			49%			47%		53%	
	Attended a school board meeting			19%			15%			14%			19%		15%	
	Volunteered in a school regularly			31%			18%			19%			17%		19%	
23	How satisfied are you with the District's performance in the following areas?															
		BEST	GOOD	TOTAL	BEST	GOOD	TOTAL	BEST	GOOD	TOTAL	BEST	GOOD	TOTAL	BEST	GOOD	TOTAL
	Effectively communicating with district residents	15%	66%	81%	19%	59%	78%	27%	56%	83%	35%	54%	89%	26%	58%	84%
	Addressing the concerns of parents	13%	59%	72%	15%	52%	67%	22%	52%	74%	25%	53%	78%	19%	51%	70%
	Planning for the future needs of the District	10%	58%	68%	18%	51%	69%	26%	51%	77%	30%	53%	83%	24%	52%	77%
	Providing computer technology experience, instruction, & opportunity	20%	60%	80%	26%	55%	81%	29%	52%	81%	33%	54%	87%	30%	54%	84%
	Educating students to become persons of character	17%	58%	75%	20%	48%	68%	26%	47%	73%	26%	51%	77%	22%	48%	69%
	Providing a safe and secure environment for staff and students	23%	63%	89%	26%	52%	78%	31%	49%	80%	33%	55%	88%	30%	51%	80%
	Managing District funds to deliver quality educational	12%	54%	66%	31%	48%	79%	33%	44%	77%	39%	46%	85%	29%	48%	78%
	Managing District funds to construct and maintain quality educational facilities	15%	58%	73%	32%	48%	80%	30%	48%	78%	38%	48%	86%	30%	49%	80%
24	How satisfied are you with the job the District has done in preparing students for one of the following after graduation:															
	Continuing their education	19%	47%	66%	26%	47%	73%	29%	51%	80%	32%	53%	85%	27%	52%	79%
	Entering the employment market	8%	46%	54%	19%	45%	64%	19%	49%	68%	24%	50%	74%	20%	45%	65%
25	How safe would you rate schools in Mesquite ISD?															
								BEST	GOOD	TOTAL	BEST	GOOD	TOTAL	BEST	GOOD	TOTAL
								29%	59%	88%	24%	63%	87%	26%	59%	85%
26	How would you rate the safety of schools...															
	in the United States?				BEST	GOOD	TOTAL	BEST	GOOD	TOTAL	BEST	GOOD	TOTAL	BEST	GOOD	TOTAL
	in Texas?				3%	46%	49%	6%	56%	62%	5%	63%	68%	5%	58%	63%
					5%	59%	64%	8%	64%	72%	10%	68%	78%	8%	67%	75%
27	Which sources do you utilize to get information about the Mesquite ISD?															
	Dallas Morning News			33%			38%			25%			33%			23%
	NeighborsGo			-			15%			14%			18%			13%
	Mesquite Daily News			54%			64%			52%			53%			48%
	ionmesquite.com												11%			29%
	District (*and/or Campus) Publications			72%			64%			*63%			*66%			63%
	District radio station			46%			48%			45%			55%			51%
	Students			62%			72%			66%			60%			67%
	Parents of students			70%			57%			50%			46%			48%
	Your own experience			78%			65%			62%			67%			59%
	Teachers			70%			68%			65%			68%			68%

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	<i>District (2012: ...and/or Campus) Web Site</i>			86%			72%			72%			77%			78%
	<i>District Facebook page</i>												33%			44%
	<i>District Twitter feed</i>												6%			12%
	<i>District YouTube Channel</i>												13%			9%
	<i>District mobile app for smartphones</i>												17%			15%
	<i>Other</i>							10%					5%			6%
28	Open ended - What suggestions do you have for improving the Mesquite ISD website?															
29	Have you downloaded the Mesquite ISD app for mobile devices:															
	<i>Yes</i>												29%			32%
	<i>No; was not aware of mobile app</i>												31%			38%
	<i>No, I do not have an interest in mobile app at this time.</i>												40%			29%
30	Open ended: What are your suggestions for improvement of the app or new features that should be added?															
31	Please select all the places you have Internet access.															
	<i>Home computer</i>					96%			96%			97%				93%
	<i>Work computer</i>					83%			78%			90%				81%
	<i>Personal cell phone</i>					57%			71%			80%				88%
	<i>I do not have access to the Internet</i>								0%			0%				0%
32	How interested would you be in receiving emails from MISD regarding activities and other news on a regular basis?	BEST	GOOD	TOTAL												
		26%	27%	53%												
33	Open ended - If yes to the previous question, please provide an e-mail address to register.															
34	In which age group are you?															
	<i>Under 18</i>			-		2%			3%			0%				1%
	<i>18 - 29</i>			14%		5%			5%			6%				3%
	<i>30 - 44</i>			41%		47%			45%			34%				48%
	<i>45 - 59</i>			31%		39%			38%			47%				38%
	<i>60 or older</i>			13%		5%			6%			11%				8%
	<i>Preferred not to answer</i>			0%		2%			2%			2%				3%
35	In which of the following ethnic or racial groups would you categorize yourself? (2013: With which ethnic group do you identify?)															
	<i>African American</i>			26%		12%			12%			10%				11%
	<i>Asian</i>			1%		1%			2%			1%				1%
	<i>Hispanic</i>			16%		11%			14%			9%				14%
	<i>White/non-Hispanic</i>			52%		65%			59%			72%				60%
	<i>Other</i>			3%		1%			1%			2%				1%
	<i>Two or more groups</i>			-		3%			4%			2%				3%
	<i>Preferred not to answer</i>			1%		8%			7%			5%				9%
36	Open ended - If you would be interested in participating in a district focus group in the future, please provide your email address.															